Rudra Centre®
Living Enlightenment

# Rakshabandh

## an The Sacred Bond of Protection

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# Introduction to Rakshabandhan

- Rakshabandhan is a cherished Indian festival that celebrates the sacred bond between siblings.
- Observed in the holy month of Shravan (July/August), it holds deep cultural and emotional significance.
- During Rakshabandhan, a sister ties a sacred thread (Rakhi) on her brother’s wrist, symbolizing love and

# What is Rakshabandhan?

- "Bandhan" means bond, and "Raksha" means protection.
- On her brother's wrist, a sister fastens a Rakhi (holy thread).
- A brother promises to keep his sister safe and presents her with gifts.
- Prayers, treats, and family time are all part of the ritual.

# Meaning of the Word “Raksha” and “Bandhan”

- Raksha – protection, safeguard from harm
- Bandhan – tie, connection, or obligation
- Symbolic of the eternal vow of care and support
- Represents mutual respect and emotional closeness

# Mythological & Historical Origins

- Mahabharata: Draupadi ties Rakhi to Krishna
- Indra & Indrani: Indrani tied Rakhi to protect Indra in battle
- Queen Karnavati & Emperor Humayun: Political symbolism of Rakhi
- Rakhi has been a cultural emblem of unity and trust

# Traditional Rituals & Customs

- Sister applies tilak and ties Rakhi on brother’s wrist
- Aarti (prayer) is performed
- Exchange of sweets and gifts
- Customary blessings and vows of protection

# Symbolism & Cultural Importance

- Celebrates the bond of affection between siblings
- Reflects values of responsibility, trust, and commitment
- Encourages social harmony, sometimes tied to friends, mentors, or soldiers
- Reinforces familial and community ties

# Rakshabandhan Across India

- “Narali Purnima” in Maharashtra (for fishermen)
- “Kajari Purnima” in MP, Chhattisgarh, Bihar
- Known as “Jhulan Yatra” in parts of Odisha
- Varies in customs but retains core values

# About Us

Founded in Mumbai in 1997, Rudra Centre brings over 28 years of expertise in distributing Rudraksha and spiritual products globally. Rooted in Vedic tradition and supported by modern research, we offer authentic Puja services through our Trimbakeshwar temple, Nagpur centre, and other sacred locations. Our 2,100 sq. ft. in-house Puja Room, guided by 21 Kashi-trained priests, conducts a range of Pujas and Yagnas with devotion, precision, and spiritual sanctity.

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# Thank You

For Attention